



Venture Application

Fill out the form below accurately and give us as much insight as possible into your venture and its team.

Business Name *

Please provide the full name of your business.

Business Type *

Business Type *

Business Sector *

What is your business sector?

Please give a short description of your social business (200 words) *

0/200

In which country is your business legally incorporated? *

*

- Kenya
- Uganda

Tanzania

Nigeria

How many employees are in your business? 1 *

This years cohort will focus on the countries Uganda, Rwanda & Tanzania. Please don't apply when your business isn't located in the named countries.

Do you have co-founders? *

Yes

No

How many employees are in your business? *

How many years has your business been in operation? *

Website *

Please provide URL

What stage of growth is your social business? *

Email *

What is the problem affecting the base of the pyramid that your innovative social business addresses (500 words) *

0/500

What solution are you offering?

*

0/500

Describe how your social business works and how it's solving the problem affecting the base of the pyramid, and clearly describe the theory of change and cite the evidence linking your innovation to its intended impact? *

0/500

Who is your target audience and how does social business or solution intend to impact them? *

0/300

Why is the solution better than alternatives that exist in the market? *

0/150

What has been achieved to date and how many people does your social business or solution currently serve?

*

0/300

How many green jobs has your business created so far, and how many do you expect to create as you scale? *

0/300

Clearly state what might make your social business or solution unique, more cost-effective or more appealing than alternatives? *

0/300

Please explain your business revenue model? *

0/500

How will your social business achieve scale and be funded sustainably? *

0/500

Describe how the proposed activities in this application will generate critical proof points for your intended pathway to scale. How will IMPACC investment play a catalytic role in your social business path to scale? *

0/500

What are the biggest challenges or risks you expect to encounter and what measures will you take to mitigate them? *

0/300

Are you open to franchising approach? How will you apply it to facilitate your business scale? *

0/300

Have you joined any accelerator or business support program in the past? If yes, name them? What was your key benefit from the programs? *

0/300

Who does your innovative social business or solution impact? And how will it reach millions of people at the base of the pyramid? (direct and indirectly) *

0/500

How will you measure the success of your social business? What relevant metrics/key performance indicators (KPIs) will you use to track your innovation's performance and how will you collect the data? *

0/500

What specific social outcomes do you expect your social business to achieve over the next 5 years? Please specify how you estimate the number of people served and the magnitude of impact? *

0/500

First, list and describe all major activities you will execute with the investment amount and the approximate amounts to be spent on each activity. Second, of the total budget, specify the total amounts to be spent on major budget categories (e.g., salaries, production, marketing, distribution, implementation, and other costs relevant to scaling of your social business. *

0/1000

What other expected source of financing at scale to ensure the long-term sustainability of the innovation. *

0/500

Share your profitability projection. *

0/1000

What motivated you to start this business? *

0/500

Who are the key team members/co-founders from your social business that will be directly involved and what is their level of effort (LOE)? *

0/500

What skills/experience or resources will they contribute to implementing or scaling the innovation? What are their roles and responsibilities? *

0/500

Describe key partner organizations and/or major clients, and explain how they have demonstrated their commitment in aiding you to achieve the intended scale. *

0/300

With what type(s) of organization(s) do you plan to partner (if any)? What value will they bring and what value will you provide to them? *

0/300

Please provide up to three (3) professional institutional references who can speak to the past performance and ability of the applicant. *

(Please include references' name, organization, email, and phone number. References should be able to attest to and validate the applicant's ability to work effectively, achieve results, and successfully implement similar activities within the past three (3) years)

0/500

How did you hear about IMPACC's call for investment? *

0/100

Please, attach your business pitch video (less than 3 minutes) and your business pitch deck.

Alternatively you can provide a link to your video or pitch deck.

Please note that it is mandatory to provide the pitch deck and the video in order for the application to be considered.

The max. file size is 5 MB. Please make sure to compress your files to this size or smaller. The allowed file types are: pdf, doc, docx, xls, csv, txt, rtf, html, zip, mp3, wma, mpg, flv, avi, jpg, jpeg, png, gif.

We recommend for the pitch deck PDF as file type and for the video wma or upload it both together as a zip.

For the link options, we recommend a Youtube or Facebook link or provide a link to your GDrive.

Thank you!

We are looking forward to receiving your applications!

Link to Pitch Deck

Link to Pitch Video